



Policy Title: Social Media	
Approved by: S.O.A.R. Board of Directors	Approval Date: 5 June 2019

Survivors of Abuse Recovering (S.O.A.R.), recognizes the importance of the internet in providing information to, and shaping public opinion about the organization, volunteers, members, peer supporters and peers.

S.O.A.R. defines social media as websites and applications that are designed to allow people to share content quickly, efficiently and in real time.

Some examples of social media are below:

- Facebook
- Twitter
- Instagram
- Snapchat
- Other applications

These guidelines will help open up a respectful, knowledgeable interaction with people on the internet. These guidelines also protect the privacy, confidentiality, and interests of S.O.A.R. as well as current and potential volunteers, members, peer supporters, and peers.

Guidelines for Interaction on the Internet

- When developing a web site or writing a blog that will mention S.O.A.R., volunteers, members, peer supporters and peers must include a disclaimer that the views expressed are theirs alone and do not represent the views of S.O.A.R.

Example: “All views expressed are my own and do not represent the opinions of Survivors of Abuse Recovering (S.O.A.R.).”

- Unless given permission by the Board of Directors, no volunteer, member, peer supporter or peer is authorized to speak on behalf of S.O.A.R. or to represent that you do so

Confidential Information

- No volunteer, member, peer supporter or peer may share information about S.O.A.R. that is confidential and proprietary. This includes information about finances, member information, and other information that has not been publicly released by S.O.A.R.

These are examples only and do not cover the full range of what S.O.A.R. considers confidential and proprietary. If you have any question about whether information has been released to the public, speak with the Board of Directors before releasing that information.



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- S.O.A.R. logos and trademarks may not be used without explicit permission in writing from the Board of Directors. This is to prevent the appearance that volunteers, members, peer supporters or peers speak for, or officially represent S.O.A. R.

Respect and Privacy Rights

- Speak respectfully about S.O.A.R. and current and potential volunteers, members, peer supporters and peers. Do not engage in name-calling or behavior that will negatively reflect on S.O.A.R.
- Honor the privacy rights of volunteers, members, peer supporters, and peers by seeking permission before writing about, or using materials owned by S.O.A.R. that might be considered a breach of privacy and confidentiality

Legal Liability

- Recognize that individuals are legally liable for anything they write or present online.
- Volunteers, members, peer supporters, and peers can be disciplined by the Board of Directors for commentary, content or images that are defamatory, pornographic, proprietary, harassing, libelous or that can create a hostile environment.