



## Community Outreach and Public Relations Committee

Annual Report 2020-21

Annual General Meeting, October 27, 2021

The Community Outreach and Public Relations Committee works toward increasing awareness of the impact of childhood sexual abuse on the individual and the community. Members develop, organize and deliver various means of supporting and increasing knowledge of and information to individuals, family and the community by organizing workshops, seminars and presentations.

### **Purpose:**

1. Increasing awareness of the community on the impact of childhood sexual abuse.
2. Making library and resource materials available to survivors, families and community.
3. Promoting S.O.A.R. and its services to all of Nova Scotia.
4. Managing the S.O.A.R. website by ensuring the information is current and user friendly.
5. Liaising with other community organizations.
6. Political action and advocacy.
7. Reporting to and consulting with the Board of Directors.

**The Community Outreach and Public Relations Committee (CO&PRC)** was formally reinstated in February 2021 and Terms of Reference are available on request.

**Some items** that the committee completed this year were:

- Rack cards were updated and printed for distribution to all committees and organizations.
- Two members of this committee presented S.O.A.R. at the Peer Support Nova Scotia (PSNS) virtual Community of Practice on June 10, 2021.
- Presentations to Crosbie House continue to be completed every 4 weeks. Several committee members were tasked to take turns doing the presentations.
- Criteria was presented for a S.O.A.R. newsletter.
- On-line library is available via the website.
- The pamphlet “What is Peer Support?” was updated and revised with help from Bruce Dienes. It is currently being printed and will be ready for distribution in November.
- Website manager and a committee member have met re: revisions to the website.

**Some items** for the coming year 2021-22:

- Set up interviews on Saltwire
- Update the website
- Present at 100 People Who Care
- Produce a newsletter for members
- Promote our services to organizations all around the province
- Assist the fund-raising committee re: 30<sup>th</sup> Anniversary in 2023
- Continue presentations at Crosbie House
- Network in the community
- Next meeting is on November 11, 2021 by Zoom

The committee members are committed and will be working on all of the above with direction from the larger Board of Directors this coming year.

**Respectfully submitted,**

**Karen Martin, Chair**